

# REGION VIII Chapter Regional Conference



## AUSTIN CHAPTER

Monterrey, Mexico      Houston, Texas  
April 22, 23 and 24, 2010      May 6, 7, and 8, 2010



## REGION VIII Chapter Regional Conference

AMERICAN SOCIETY  
OF HEATING,  
REFRIGERATION &  
AIR CONDITIONING  
ENGINEERS



AUSTIN  
CHAPTER

2009-10 Chapter Officers:  
President: Charles Whitten, P.E.  
Pres. Elect: Joe Reyes, P.E.  
Vice President: Andy Collier  
Secretary: Justin Johnson  
Treasurer: Mark Mikulin

Board of Governors:  
Research Promotion: Gordon Hall  
Auditing/Nom.: Thursten Simonsen, P.E.  
Historian: Randy Schrecengost, P.E.  
Membership Promotion: John Dolliver  
Student Activities: Ryan Williams

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# MEMBERSHIP PROMOTION

- Significantly reduced delinquencies from 28% to 10%
  - Utilized Board of Governors calling and emailing campaign
  - Board of Governors and manufacturer's representatives promoted membership renewal during existing member visits
  - Striving for less than 5%
- Increased paid members from 207 to 275
  - 39 retained members (47% of delinquencies renewed)
  - 23 new members, exceeds annual goal of 20
  - 6 new student members

(All data is year to date as of 4/14/10)

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# RESEARCH PROMOTION

- Golf tournament netted approximately \$13,000
- Clay shoot netted \$4,100
- Have collected approximately \$25,600 so far this year
- 90% towards chapter goal of \$28,000
- Achieved FULL CIRCLE



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# WEBSITE

- Updated website at [www.ashraeinaustin.org](http://www.ashraeinaustin.org)
- Consistent style as newsletter
- Key information on homepage allowed relocated and new members to find contact information, meeting location, and meeting dates.
- Plan to continue updates to add Research Promotion, Student Activities, and potentially chapter meeting online survey sections.



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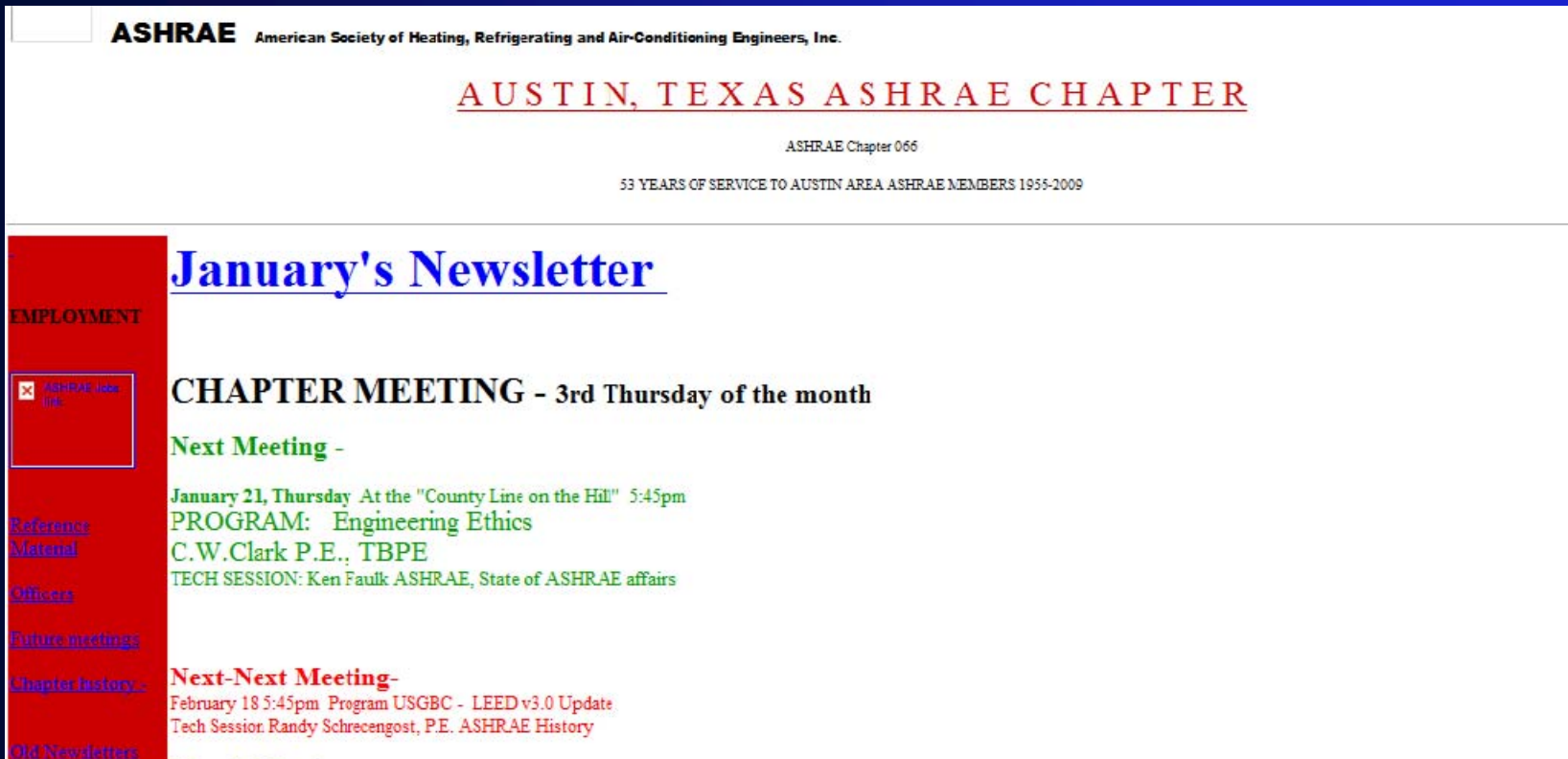
Houston, Texas  
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## UPDATED WEBSITE

- Before:



**ASHRAE** American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc.

AUSTIN, TEXAS ASHRAE CHAPTER

ASHRAE Chapter 066

53 YEARS OF SERVICE TO AUSTIN AREA ASHRAE MEMBERS 1955-2009

### January's Newsletter

**EMPLOYMENT**

ASHRAE Jobs (1)

[Reference Material](#)

[Officers](#)

[Future meetings](#)

[Chapter history](#)

[Old Newsletters](#)

**CHAPTER MEETING - 3rd Thursday of the month**

**Next Meeting -**

**January 21, Thursday** At the "County Line on the Hill" 5:45pm  
**PROGRAM: Engineering Ethics**  
**C.W.Clark P.E., TBPE**  
**TECH SESSION: Ken Faulk ASHRAE, State of ASHRAE affairs**

**Next-Next Meeting-**

February 18 5:45pm Program USGBC - LEED v3.0 Update  
Tech Session: Randy Schreengost, P.E. ASHRAE History



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## UPDATED WEBSITE

- After:

AMERICAN SOCIETY OF HEATING, REFRIGERATING, AND AIR-CONDITIONING ENGINEERS (ASHRAE)

### AUSTIN ASHRAE WEBSITE REGION VIII, CHAPTER 066



AUSTIN, TX CHAPTER, ESTABLISHED 1956

WWW.ASHRAEAUSTIN.ORG

[Home](#)

[Newsletters](#)

[Officers](#)

[Meeting Calendar](#)

[Membership](#)

[Chapter History](#)

[Region VIII Website](#)



**ASHRAE jobs**

#### Next Chapter Meeting

When: 5:45 PM  
April 15, 2010

Where: County Line  
(Hill)

Cost: \$25.00

Public Invited to

Attend

This web site describes the activities of ASHRAE Chapter 066 of the American Society of Heating, Refrigerating, and Air-Conditioning Engineers, Inc. (ASHRAE). It does not present official positions of the Society nor reflect Society policy. ASHRAE is not responsible for this site's content. To learn more about ASHRAE activities on an international level, contact the ASHRAE home page at <http://www.ashrae.org>.

Comments? Contact us at [ASHRAE Austin Webmaster](#)

ASHRAE Chapter 066  
Austin Chapter  
Revised: 04/12/10

### ANNOUNCEMENTS

Here are a few quick announcements and links:

- **Region VIII CRC is in HOUSTON on May 6, 7, and 8.** See [www.ashraehouston.org/2010crc/](http://www.ashraehouston.org/2010crc/) for registration and hotel information.
- Register now for the **FREE Commissioning for High Performing Buildings Webcast** on April 21.
- **2010 ASHRAE Annual Conference** is June 26-30 in Albuquerque, NM.
- [March Newsletter](#)
- [Click for March Meeting Pictures](#)

Thanks,

*Charles Whitten*

ASHRAE Austin Chapter President  
512.657.5968  
[charleswhitten@sbcglobal.net](mailto:charleswhitten@sbcglobal.net)



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# CHAPTER MEETINGS

- January Ethics Program was much more entertaining and successful than previous years
  - Less verbatim code of ethics review
  - More case studies and analysis
- Reinstated tech sessions
- 15,000-Ton, All-Variable Speed Chilling Plant tour was highly successful
- All chapter meeting dates and programs were scheduled by October 2009



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### Major Accomplishments

1. 68 additional paid chapter members (33% increase)
2. Have collected 90% of Research Promotion goal
3. Redesigned Website
4. Recognized new members in chapter newsletter
5. Awarded \$250 scholarships to three students

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### Areas Needing Improvement

1. Student Activities and YEA Participation
  - a. New Student Activities BOG and new YEA Committee Chairperson for 2010-2011
2. Timely Meeting Invitations
  - a. Meeting invite sent < 1 week in advance resulted in only about 50% turn-out
  - b. Proposing to send invite about two weeks prior and then follow up the week of the meeting.

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